

CURRICULUM VITAE

NAME **MUHAMMAD OSMAN SEEDAT**

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EMAIL ADDRESS **ms@smartrac.co.za**

NATIONALITY South African

DATE OF BIRTH 5 November 1982

EDUCATION University of South Africa (UNISA) (05)
Bachelor of Commerce (Acc) Honours
Management Accounting & Auditing
ACCA finalist (UK) (08)

University of South Africa (UNISA) (01- 03)
Bachelor of Commerce (Accounting) degree

Durban High School (DHS) (96 – 00)
3 Distinctions, Matric Exemption “A” average

LANGUAGES English (fluent/conversational/mother tongue)
Afrikaans (fluent/conversational)

MEMBERSHIPS

- Institute of Directors (IoD)
- Entrepreneurs’ Organisation (EO)

CURRENT POSITIONS

- Interim CEO – Hilaal TV (Channel 347 DSTV) – www.hilaaltv.media
- Chairman – Endangered Wildlife Trust (EWT)
- Chairman – Hilaal TV (Channel 347 DSTV) – www.hilaaltv.media
- Learning Expert – EO MEPA
- Board Member & Learning Chair – Entrepreneurs’ Organisation (EO) Durban Chapter
- Board Member & Chair – Entrepreneurs’ Organisation (EO) Durban Chapter
- Chairman – RPC Astrapak Employee Trust (owns 5% of Astrapak)
- Chairman – Nominations Committee – Northerns Cricket Union (Titans)
- Advisory Board Member – First National Bank (FNB) Islamic Banking
- Director: Durban Child & Youth Care Centre NPC
- Director: Greenmatters
- Founder & Chair : Smartrac Group
- Director: GS Trade Finance (Pty) Ltd
- Member of Remuneration Committee: EWT
- President of Finance at Durban High School (DHS) & Governing Body member

PAST POSITIONS

- Chairman – Institute of Directors (IoD)
- Chair: Cricket South Africa Independent Director Nominations Panel ('21/'23)
- Chairman: IoD Nominations Committee
- Chairman: IOD Certifications Committee
- Institute of Directors (IoD) Board Member
- Interim CEO: Kwazulu Natal Cricket Union and KZN Dolphins
- Lead Independent Non-Executive Director: KZN Cricket Union
- KZN Cricket Union: Chair of Finance Committee
- KZN Cricket Union: Member of Audit and Risk Committee
- Appointed as Venue Manager for Durban for Global T20 (2017) by Ortus/CSA
- Owner: East Coast Wizards in DPL, Cavalier Cats in LPL & Bulls in CPL
- SAIPA (South African Institute of Professional Accountants) Vice Chairman
- SAIPA (South African Institute of Professional Accountants) Executive Committee (EXCO) Board Member
- SAIPA (South African Institute of Professional Accountants) Strategic Committee (STRATCOM) Board Member
- SAIPA (South African Institute of Professional Accountants) Board Member
- Institute of Directors (IoD) Remuneration Committee (Board Committee) Chairman
- Institute of Directors (IoD) Audit & Risk Committee (ARC) (Board Committee) Member
- Lead Independent Director: Institute of Directors
- Chairperson & Board Member: Cygnet School
- Vice Chairman: Cygnet School
- Governing Board Member: Durban Preparatory High School (DPHS)
- SAIPA KZN Regional Committee Chairperson
- SAIPA KZN Regional Committee Vice Chairperson
- SAIPA Nominations Committee (Board Committee) Member
- SAIPA Marketing Committee Member
- SAIPA Ethekwini Region Chairperson
- Durban Chamber of Commerce & Industry Vice President: Finance
- Durban Chamber of Commerce & Industry Board Member
- Durban Chamber of Commerce & Industry Council Member
- Durban Chamber of Commerce & Industry Finance & Investment Committee Chairman
- Durban Chamber of Commerce & Industry Audit & Risk Committee Invitee
- Member of Durban Chamber of Commerce SMME Committee
- Institute of Directors (IoD) KZN Regional Committee Member
- Institute of Directors/KPMG Audit Committee Forum Member
- Association of Muslim Accountants & Lawyers (AMAL) Executive Committee Member
- Treasurer of South African National Halaal Authority (SANHA)
- Secretary of South African National Halaal Authority (SANHA)
- Management Committee Member: Joyce Broadhead Pre-Primary School
- Chairman of D&D CA Students Society (2003/2004)
- Secretary of D&D CA Students Society (2002)
- Served as employee representative for PKF on Training Committee for FASSET
- Executive member of TAF (Trainee Accountants Forum), South African Institute of Chartered Accountants of South Africa (SAICA)
- Trustee/Director: Claverton Hall Body Corporate
- Owner – Fitdeli
- Owner – St James on Venice – hotel and restaurant

FURTHER HIGHLIGHTS

- Host of the Minara Business Sense weekly programme on Radio Al Ansaar.
- Appeared on 2 seasons of Inspirate aired on ITV.
- Previous host on Al Ansaar morning business show and participant in 'Morning Rush' business segment.
- Public speaker, appeared on the same stage as Robert Kiyosaki on his tour of SA as well as on other stages.

CAREER HISTORY

May 2017 to July 2017

Interim CEO: Kwazulu Natal Cricket Union and KZN Dolphins

- Interim management of the KZN Cricket Union & KZN Dolphins increasing sponsorship income threefold whilst reducing cost and optimising operations amongst others.

June 09 – present

Founder & Chair – Smartrac Group incorporating:

1. Managing Partner/Member (CEO) - Supersmart-E-Solutions CC t/a Smartrac Consulting
2. Managing Partner/Director – Yusuf Jamal Incorporated (October 2012)
3. Managing Partner/Director – MBS Accounting Services (2013)
4. Practice Principal/Director – Ice Edge Consulting (Pty) Ltd (2013)
5. Director – Ice Edge Grey Matters Training (Pty) Ltd (2013)
6. CEO – New World Communications (2013)
7. Director – Actuate Business Solutions (Pty) Ltd (2014)
8. Director – Legal Tender Trading (Pty) Ltd t/a SmartLegal (2014)
9. Director – The Talent Factory (2015)
10. Director – SmartSpace (2015)
11. Director – Artisan Coffee Works

April 09 – June 09

Zahmad Limited

London, United Kingdom

Director and Shareholder

The establishment and running of a contract consulting and training business with a focus on the development of training materials and provision of training to individuals and corporates.

Aug 08 – April 09

SThree plc

London, United Kingdom

Financial Analyst/Project Accountant

Aug 07 – Aug 08

Elan Computing (IT recruitment)

Division of **Manpower**

London, United Kingdom

Financial Analyst

Jan 07 – Aug 07
EY (ERNST & YOUNG)
Durban, South Africa
Senior Associate, Business Risk Services

May 05 – Nov 06
TROPIC PLASTIC AND PACKAGING
Durban, South Africa
Financial Director

Apr 05 – May 05
EY (ERNST & YOUNG)
Durban, South Africa
Client Service Executive, Business Risk Services

Feb 05 – Mar 05
Temporary
Financial Accountant – Toyota

Feb 01 – Jan 05
PKF
Durban, South Africa
Audit Senior

References available on request